



# Feeling Good

GUIDE

Making a  
**POSITIVE DIFFERENCE**  
in the lives of young people since 1935





# What we can offer you



Create PR opportunities and feel good stories alongside your company



Help you to achieve your CSR Goals



Plan activities with you to ensure maximum publicity



Work with an amazing charity



Provide testimonials



Market your company across our network of member organisations, corporate supporters and young people



Send an important and clear message to your customers that you are invested in the local community



Create brand awareness of your products or services



Help boost team morale through our series of challenge events

# Hello & Welcome

*Hello and welcome to our 'Feeling Good Guide'. We are delighted to detail a wide variety of ways that you can get involved with NE Youth to support our vital work.*

NE Youth is the North East's leading youth development charity supporting young people and youth organisations. Our history of practical support for youth clubs and services, and our ongoing work with young people, make up a vibrant blend of activity, support and development that reflects the needs of young people in the North East and makes a positive difference in their lives.

For our members across the region who support children and young people, NE Youth offers a range of services to help strengthen and support their offer to young people in the North East.

For young people, NE Youth provides opportunities to engage in a diverse range of activities and programmes that enable them to be involved, enjoy and achieve.

We hope that you enjoy reading the many ways you get involved and make positive contributions that are mutually beneficial through enjoyment and excitement.

Yours sincerely

*Jon Nible Martin Cave*

Chief Executive

Chair

## Contents

*Sponsorship & Events*

*Challenge Events*

*Payroll Giving*

*Legacy Giving*

*Donations*

*Volunteering*

*Training*







# Night Ball



**Friday 27th January 2023**

**7:00PM at The Grand Hotel, Gosforth Park**

- Champagne Reception • Traditional Burns Supper
- Live Music & Piper • Burns Readings
- Scottish Reeling • Charity Auction & Raffle

**Sponsorship Opportunities Available**



# Clay Pigeon

## Shooting Event

*The Clay Pigeon Shoot is one of our longest running events, held over three days in July 2022 in the stunning setting of Hulne Priory, Alnwick.*

The 2 days consist of a Corporate Day and our John Shallcross Memorial Shoot and attract a wealth of stakeholders from corporate companies to high net worth individuals.

FRI 8TH JULY

CORPORATE SHOOT  
TEAM

£1,200

TEAM OF 4

SUN 10TH JULY

JOHN SHALLCROSS  
MEMORIAL SHOOT

£650

TEAM OF 4

### Sponsorship Packages Available to Include:

- Mentioned as main sponsor in all communications (Social & PR)
- Complimentary team place
- Professional photo-shoot & press release written
- Your company logo on NE Youth website
- Company branding placement throughout event
- Company logo and click through to your website on event page
- Company logo printed on NE Youth staff t-shirts
- Company name check throughout events



# Golf Day



***Our Corporate Golf Day provides a platform to promote your business to the regions most distinguished North East business professionals.***

Held on Friday 30th September 2022 at Ramside Hall, the North East's most exciting risk and reward golf resort the 18 hole course provides drama, enjoyment and excitement.



## **Your sponsorship package includes:**

- Mentioned as main sponsor in all communications (Social & PR)
- Complimentary team of 4 package (worth £350)
- Professional photo-shoot & press release written
- Your company logo on NE Youth website
- Company branding placement throughout event
- Company logo and click through to your website on event page
- Overnight stay for four people at Ramside Hall Hotel
- Company name check throughout event



# Projects with

# Pride &

*This prestigious awards ceremony attracts a great deal of media and press coverage as we celebrate the outstanding achievements of our young people, volunteers and members.*

The evening, which is organised and delivered by young people, includes 12 award categories including Young Achiever, Young Volunteer, Most Improved, Outstanding Contribution and Social Action Project of the Year, presented to over 200 people. Join us in celebrating the amazing achievements of the regions young people, volunteers and members.

## Your sponsorship package includes:

- Complimentary table for 10 guests
- Mentioned as main sponsor in all communications (Social & PR)
- Opportunity to present six awards
- Professional photo-shoot and Press Release written
- Your company logo on NE Youth website
- Company branding placement throughout event
- Company logo and click through to your website on event page
- Company name check throughout event



# Awards



MAIN SPONSOR  
**£4995**





Is your team ready for  
our

# Challenge Events?

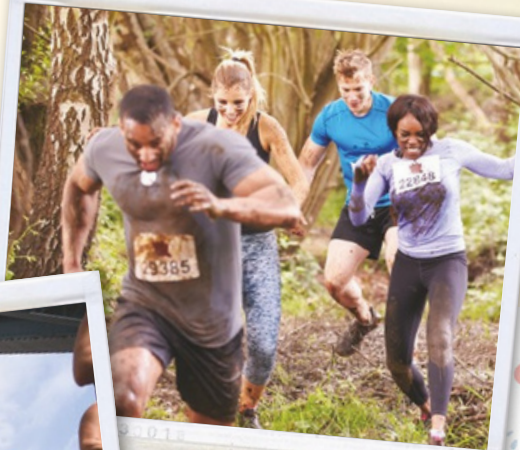
*Individual or team challenge events can be a great way to increase team morale, boost confidence and create a healthier and happier workforce and is proven to lead to increased productivity and greater customer service.*

NE Youth have a vast array of team building challenges, some of which can be tailored to meet your specific needs and can be held as exclusive events or with other companies.

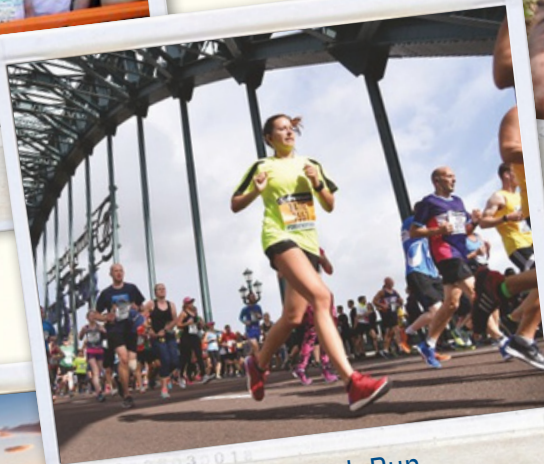
***Sign up today by visiting  
[www.neyouth.org.uk/shop](http://www.neyouth.org.uk/shop)***



Blaydon Race  
9th June 2022



Alnwick Castle 10k Trail Run  
Wednesday 1st July 2022



Great North Run  
Sunday 11th September 2022



Hadrians Wall Challenge



Kielder Run Bike Run



# Payroll Giving

**Are you an employer?**

***We can help you to send the right message to your employees and stakeholders without costing you a penny!***

The Payroll Giving scheme enables employees to donate regularly from their gross pay to NE Youth. Donations are taken from the employees pay before income tax is applied, making it a tax-effective way to give.

We can come to your workplace and deliver a 10 minute presentation to your staff (no matter how big or small) to explain what the benefits and impact of donating, as little as £5 per month, would have on the lives of many disadvantaged young people.

**To arrange a FREE visit to discuss the advantages to your business and your employees  
Please get in touch to find out more: 0191 499 0571**





# Legacy Giving

## Why leave a gift in your Will?

***For over 85 years NE Youth have helped to make a positive difference in the lives of disadvantaged young people.***

Create your own legacy - by choosing to leave a gift to NE Youth you will leave a lasting legacy of empowering disadvantaged young people to achieve their aspirations.

Your helping hand will enable NE Youth to continue to support the work which is relied upon by so many young people across the North East of England. This means through tough times young people can be reassured of seeing a friendly face when they need it most.

Your Will tells the people you leave behind about the person you are. It also helps pass on your principles and the values that matter to you, so a gift left in your Will is an opportunity to give more than you might ever have been able to give in your lifetime, providing comfort, care and compassion for young people long into the future.

**To discuss legacy giving further  
get in touch: 0191 499 0571**





# Donations

Help make a positive difference to young peoples lives

*We rely on donations in order to undertake our work. We appreciate that not all companies can commit to financial donations however there are tried and tested alternatives which can help increase your sales and have a positive impact on your brand.*

- ◉ Menu donations
- ◉ Product or service donations
- ◉ Raffle prize donations
- ◉ Auction prize donations
- ◉ Birthday or Christmas card donations
- ◉ One off or regular donations

If you would like to support us further through donations get in touch: 0191 499 0571



# Volunteering with us

***Did you know staff volunteering days are a great way to boost morale in the workplace? NE Youth are always looking for people of all ages and backgrounds to join us. We are seeking volunteers to aid us in all sorts of areas such as Project Delivery Work, Event Support and Sub committee focus groups.***

If you can only give an hour or two once a year, a month or a week that's fine! We are particularly interested in hearing from volunteers with skills in Finance, Events, Marketing, Fundraising, Communications and Youth Sector experience. In return we offer great experiences and the chance to be part of our NE Youth team!

**Speak to us to find out more: 0191 499 0571**





# Training

Help make a positive difference to young peoples lives

***NE Youth have been delivering specialised tailored training courses to young people, members, organisations and corporate organisations for over 85 years.***

NE Youth can arrange everything from venue, refreshments, marketing and content at an affordable price.

## Road code

Our Road Code is a 3 hour driving awareness programme for ages 13-18 years, promoting safety when in and around cars as a driver or passenger. The programme includes an interactive workshop, group discussions, an opportunity to have a go behind the wheel of our driving simulator, and experience the effects of dangerous driving from the safety of your chair, using a virtual reality head set.

On completion of the programme, young people can access funding to share the road safety messages they have learnt to others in their communities; inspiring others to be safe in and around cars.





## Money skills for life masterclass

Our Money Skills for Life Masterclass will give young people aged 16-25 practical money skills to feel cash confident and have an improved ability to manage money!

Through Money Skill for Life Masterclass, young people will gain:

- An improved understanding of the importance and relevance of good money management
- An improved ability to manage their money better day-to-day
- An increased confidence in managing money on a day to day basis, choosing and using financial products, and planning for the future

## Employability programme

This programme is for young people aged 16-25 who are not in education, employment, or training. Get inspiration, be part of a group and get a guaranteed interview with <YOUR COMPANY>!

As part of their journey they will receive:

- Take part in 3 days of employability training
- Develop skills in a networking masterclass
- Practical experience by planning their employability pathway
- Guaranteed interview at <YOUR COMPANY>
- Opportunity to job shadow.
- Gain employability skills, build confidence, feed ambition and have fun!





# Donate Today



0191 499 0571 | [info@neyouth.org.uk](mailto:info@neyouth.org.uk)

[www.neyouth.org.uk](http://www.neyouth.org.uk)

The New Inn, Bridge Street, Blaydon on Tyne NE21 4JJ



NEYouthUK



@NEYouth



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