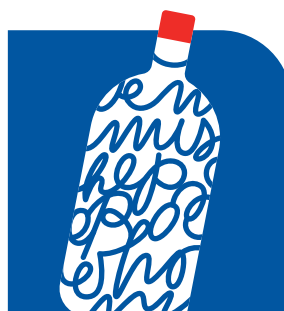


We Start Here: Building Strength to Go Further Together

NE Youth Strategy 2025-2030: Summary



Making a
**positive
difference**
to the lives
of young
people

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Stronger Together: Building Now to Soar Later



Introduction

The NE Youth Strategy 2025-2030 sets out a bold and purpose-led vision for the future of youth work across the North East. Building on the successes of the previous strategy and the transformational merger with the North East Coalition Against Crime, NE Youth enters this next chapter as a larger, more dynamic organisation. With strong programmes, a dedicated team, and an enviable reputation, the charity is well-positioned to consolidate in 2025 before entering a phase of growth and innovation.

Context and Challenges

The current environment is challenging for youth charities, with income generation under pressure and political uncertainty persisting. Regionally, child poverty remains a significant issue, with over 118,000 young people affected across the North East Combined Authority area.

In response, the Combined Authority has launched the UK's first Child Poverty Reduction Unit, alongside targeted initiatives such as childcare grants, employment support, and school-day cost relief. Nationally, a new Youth Strategy and funding programmes signal renewed government focus on youth services—but with limited resources compared to past levels.

Our Approach

Recognising the complexity of the landscape, NE Youth will take a two-stage approach:

Stage 1 (2025-2026):

A year of reflection, consolidation, and planning. NE Youth will strengthen its internal systems, engage deeply with young people, and align its offer to their evolving needs. This phase will prioritise sustainability and strategic clarity.

Stage 2 (2026-2030):

A period of confident growth. Building on the foundations of Stage 1, NE Youth will expand its reach, evolve its delivery, and lead with the voices of young people at the centre.

Strategic Priorities

Over the next 3-5 years, NE Youth's work will be shaped by four key objectives:

- **Sustainability** – Strengthen income generation, build digital capacity, and secure long-term funding.
- **People** – Invest in staff and volunteers to build a strong, motivated team.
- **Inclusion** – Ensure all young people can access services, with youth voice guiding our work.
- **Impact** – Measure, communicate, and enhance the difference we make, while building partnerships to influence wider systems change.

Looking Forward

The next five years will bring significant challenges for young people—from mental health and poverty to housing and employment. NE Youth is committed to remaining agile, informed, and ambitious. This strategy is not just a plan for the organisation—it is a commitment to ensuring every young person in the North East has access to high-quality, relevant, and empowering youth services.



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NE Youth is a company registered in England and Wales (07303754) and a charity registered in England and Wales (1139518).

