



**6th November 2025**

**The Grand Hotel, Gosforth Park**

**Sponsorship opportunities**



## Why sponsor us?

This is an opportunity to join one of the North East's key youth charities.

Join us at events throughout the year, with great networking opportunities as well as exposure in traditional and social media through or 200+ strong member network as well as our numerous digital channels.

There will be CSR opportunities for your company to volunteer across the NE Youth network, ranging from trustee roles, Odysseus Mentoring Project (OMP) and corporate events throughout the anniversary year in 2025.

Our prominent status in the region as a charity that works with young people from all backgrounds means we have unparalleled visibility across the North East.

Our senior staff have decades of experience and contacts across the third sector and children's services in the region.

As a sponsor, you can be up front at sponsored events with tables and teams included, as well as the networking and introductions that come with that.

2024's total media value for the PR NE Youth secured was £205k. The year before was £300k due to more TV coverage.

## This year's categories:

Project of the Year  
Young Achiever of the Year  
Young Volunteer of the Year  
Volunteer of the Year  
Youth Worker of the Year  
Most Improved of the Year (Project or Organisation)  
Going Green  
Sports, Leisure and Culture of the Year  
Social Action of the Year  
Partnership of the Year  
Trustee of the Year  
Community Champion of the Year  
Diversity Champion

## Reach

We have social media followers in the thousands, and post regularly and boast a very good engagement rate of almost 2.5%, higher than average. Levels vary, but peak around 10. Due to 2025 being our anniversary year, we are posting with greater frequency.

Strategically, we are augmenting our socials and have created a TikTok account to showcase ourselves to a new audience.

Facebook

**3,600**  
followers

Email list

**4,200**  
recipients

Core staff

**6,000+**  
LinkedIn followers

LinkedIn

**2,100**  
followers

Instagram

**1,840**  
followers

**Network of  
220+ members  
across the region**

We have an extensive member network of organisations that we support throughout the North East

## Testimonials



If I didn't have the Blaydon Inclusive Youth Session, I would have missed out on creating a lot of fun, exciting memories and my Wednesday evenings would have been boring.

**Louise**



At first I felt anxious because the others were older than me and I didn't know how we would get on but now because of the youth club I feel more confident and I have made loads of friends.

**Finlay**



NE Youth provide an outstanding, multifaceted service to the region's younger generation. ROFLOW are very proud to appreciate NE Youth's terrific work and acknowledge our own responsibility.

**Tom Robson BEM,  
Managing Director, ROFLOW**



After many years of supporting NE Youth, we feel in a position to do and give more back to our local area and NE Youth is a charity close to our hearts that provides the perfect platform.

**Dave Clayton,  
Managing Director,  
Northern Garden Sheds**







2024





## Headline sponsor – £4,000

Become our headline sponsor and enjoy the some exclusive benefits that help boost your brand equity and visibility, have a positive effect on the community and achieve your CSR aims:

- One table at the event, including food
- Logo and recognition on our website and social media as headline sponsor
- Full coverage at the event on literature, media spaces and screens
- In-event speaking opportunity
- Exclusive engagement opportunities with our member network
- Opportunity to expand your network
- Benefit from association with an established charity that has a long-standing presence in the North East
- Community involvement across multiple touchpoints in the North East
- Data collection from opted-in attendees of the event
- Domestic media coverage
- Worthwhile volunteer and CSR opportunities through Trusteeships, mentoring and volunteering

## Award sponsor – £600

Sponsor an individual award (or a range) that resonates with your business, an investment that includes:

- Two seats the event, including food
- Logo on our website
- Coverage at the event on literature, media spaces and screens
- Present the award(s) yourself
- Expand your positive reputation in the region.
- Benefit from association with an established charity that has a long-standing presence in the North East.
- Domestic media coverage
- Worthwhile volunteer and CSR opportunities through Trusteeships, mentoring and volunteering.





Contact [simon@neyouth.org.uk](mailto:simon@neyouth.org.uk) about this  
or any other sponsorship opportunities.

**[neyouth.org.uk](http://neyouth.org.uk)**

NE Youth is a company registered in England and Wales (07303754)  
and a charity registered in England and Wales (1139518).